

ARTISTS' TALKS

Chad McCail | Saturday 11 Oct 2pm
Paul Carter | Thursday 30 Oct 6.30pm

FREE GUIDED TOURS

Guided tours start at the bookshop desk at 2pm on Wednesdays and Sundays.

GALLERY INFORMATION ASSISTANTS

Gallery Information Assistants will be in the exhibition between 12 noon and 3pm every day. They are available for impromptu tours of the exhibition, and to answer any questions you may have. On Wednesdays and Sundays at 2pm, they give scheduled live tours of the exhibition. No pre booking is required and tours are free. These tours are not suitable for large groups.

GROUP VISITS

Groups can book a visit to The Fruitmarket Gallery by phoning Tracy Morgan, Education Manager – 0131 226 8183. Group bookings must be made two weeks in advance of your visit.

For further information on The Fruitmarket Gallery Education programme ask at the bookshop or contact

Tracy Morgan
Education Manager,
T: 0131 226 8183
E: education@fruitmarket.co.uk

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The Robertson Trust and The Russell Trust
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SCOTLAND NOW | CONTEMPORARY ART PRACTICE FORUM AND SEMINARS

Saturday 1 Nov, 10.30am-5pm: Forum
Sunday 2 Nov, 1.00-5.00pm: Free Seminars
Forum Tickets: £10 / £5 (inclusive of lunch)
Full Programme Available 6 October

A comprehensive overview of the support and training opportunities for young artists in Scotland, and a review of the *Visions for the Future* series. Speakers include co-curator Zenomap for the 50th Venice Biennale Kay Pallister (forum chair), Visual Arts Officer, Scottish Arts Council Wendy Law, Information Officer, Cultural Enterprise Office Fiona Pilgrim, Director of Programmes a-n Magazine Susan Jones and artists Graham Fagen and Victoria Morton (*Visions IV*) and Ross Sinclair (*Visions I*).

Seminars conducted by Cultural Enterprise Office: Professional Development Surgery, 1.00–2.30pm, Marketing and Presentation of Artists' Work to Galleries, 3.00–5.00pm

PUBLICATIONS | NOW AVAILABLE

Paul Carter, £10.00
A survey of selected projects from 1996 to 2003. Texts by Will Bradley, Gordon Dalton and Neil Mulholland
Edition of 1,000, 64pp, 225 x 170mm
ISBN 0 947912 63 0

Chad McCail, £10.00
Part artist's book, part graphic novel of this major body of new work
Edition of 1,000, 64pp, 225 x 170mm
ISBN 0 947912 68 1

Available at The Bookshop
bookshop@fruitmarket.co.uk

THE FRUITMARKET GALLERY

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CHAD McCAIL

LIFE IS DRIVEN BY THE DESIRE FOR PLEASURE

VISIONS FOR THE FUTURE VI: NEW COMMISSIONS BY THE FRUITMARKET GALLERY

11 OCTOBER – 29 NOVEMBER 2003



Chad McCail's exhibition *Life is driven by the desire for pleasure* is the result of a three-year exploration into notions of desire, social and economic hierarchy, systems of power and the mechanisms of repression. The series comprises seven sequences of free-standing panels. Symbolism is everywhere in this exhibition and so to help us through the work McCail has created a separate key. The exhibition is curated by Jeremy Akerman.

The panels are arranged so that the viewer is not overwhelmed by the required effort to navigate the sequences and follow the route through the gallery.

I'm presenting two fictional worlds – one, where people have harmonious and dynamic understanding of their desires and another, where the desire is inhibited and bound up with violence in the interests of a wealthy elite. CHAD McCAIL

The work in the exhibition is a development of McCail's signature graphic style, brought into the large-scale, computerized, digital age. Previously, McCail's works were hand-drawn and coloured

